



SPONSORSHIP OPPURTUNITIES

To associate with hyper expo is a perfect way to establish / reinforce your corporate projection, brand, organization & services.

- Enhance your leadership status
- An ideal time, place and opportunity to get noticed
- Here, Your brand and its value will fully understood and appreciated
- Present your business objectives in an eye-catching manner
- Continued leadership status in the industry
- Forge new and profitable partners
- Increase your visibility and profile in the corporate as well as government sectors

Bag your perfect sponsorship opportunity with our flexible option. The hyper expo, not only offer opportunities to put your brand in front of key players in the industry during the events in January, but you can also achieve a year-round awareness campaign in association with the biggest and most authoritative brands in the business. Don't miss an opportunity to gain visibility and recognition at this world class exhibition.. This is a superb opportunity to promote your brand, advertise your presence and benefit from the increased entertainment activities in the region.

FINE DETAILS

THE SHOW HYPER EXPO AT THE VIBRANT GUJARAT GLOBAL TRADE SHOW 2013

PRINCIPAL SHOW THE 6TH VIBRANT GUJARAT GLOBAL INVESTORS SUMMIT 2013

JOINTLY ORGANIZED WITH GOVT OF GUJARAT & DEVANG PATEL ENTERTAINMENT PVT LTD

DATES JANUARY 8-13, 2013

VENUE MAHATMA MANDIR, GANDHINAGAR

NO. OF PARTICIPANTS 2000+ COMPANIES

NO. OF VISITORS OVER 30 LAC +

INTERNATIONAL DELEGATES OVER 1000

PARTNER COUNTRIES JAPAN AND CANADA



SPONSORSHIP OPTIONS

OPTION 1: TITLE SPONSOR -

COST: RS. 31 LACS

NO. OF SPONSOR: 1

FREE SPACE IN EXHIBITION FOR THE MAIN SPONSOR: 50 SQ. MTRS (BARE SPACE)

OPTION 2: PLATINUM SPONSOR

COST: RS. 15 LACS

NO. OF SPONSORS: 2

FREE SPACE IN EXHIBITION FOR THE MAIN SPONSORER: 30 SQ. MTRS (BARE SPACE)

OPTION 3: DIAMOND SPONSOR

COST: RS. 10 LACS

NO. OF SPONSORS: 3

FREE SPACE IN EXHIBITION FOR THE MAIN SPONSOR: 20 SQ. MTRS (BARE SPACE)

OPTION 4: STREET SPONSOR

COST: RS. 3 LAKHS

NO. OF SPONSORS IN VGGTS: 9

FREE SPACE IN EXHIBITION FOR THE MAIN SPONSOR: 10 SQ. MTRS (BARE SPACE)

EXHIBITION SPONSORS AT HYPER EXPO, (AT VIBRANT GUJARAT GLOBAL TRADE SHOW 2013) WILL RECEIVE PROMINENT EXPOSURE AND ACKNOWLEDGEMENT BEFORE, DURING, AND AFTER THE RUN OF THE EXHIBITION. DEPENDING ON THE LEVEL OF SPONSORSHIP, YOUR COMPANY WILL RECEIVE RECOGNITION ON EXHIBITION-RELATED MATERIALS.

RECOGNITION

- THE EXPECTED PARTICIPATION IN VIBRANT GUJARAT GLOBAL TRADE SHOW WILL BE OVER 2000 COMPANIES, COMPRISING BOTH NATIONAL AND INTERNATIONAL LEADERS, WE WILL INFORM ALL THESE PARTICIPANTS ABOUT THE PRODUCTS/SERVICES OFFERED BY OUR SPONSOR.
- FREE SPACE DURING THE EXHIBITION (VARIES IN EACH SPONSORSHIP OPTION)
- TITLE SPONSOR'S LOGO WILL APPEAR IN ALL OUTDOOR ADVERTISING OF HYPER EXPO.
- TITLE WALL/FACADE AT THE ENTRANCE TO THE EXHIBITION KIOSKS, POSTERS & HOARDINGS DISPLAYED STRATEGICALLY THROUGHOUT THE EXHIBITION AREA
- DIRECTOR'S FOREWORD AND STATEMENT BY SPONSORING COMPANY IN EXHIBITORS' SOUVENIR & DOUBLE-PAGE, 4-COLOR ADVERT. OR ONE SPECIAL PULL OUT PAGE IN THE EXHIBITORS' SOUVENIR
- 300 WORDS COMPANY BIOGRAPHIES IN THE SPONSOR SECTION OF THE EVENT WEB SITE AND IN EXHIBITOR CATALOGUE WITH COLOR LOGO.
- PRESS MATERIALS, INCLUDING PRESS RELEASE AND INVITATION TO THE PRESS PREVIEW, AND ASSOCIATED WEB PAGES
- LOGO ON ALL EXHIBITION PROMOTIONAL MATERIALS INCLUDING BUSINESS PUBLICATION ADVERTISING, THE EXHIBITION AND SEMINAR BROCHURE, E-MAIL COMMUNICATION, DIRECT MAIL & E-CAMPAIGNS.
- TITLE SPONSOR LOGO WILL APPEAR ON 1,00,000 INVITATION CARDS SENT TO PROSPECTIVE VISITORS OF VIBRANT GUJARAT MEGA EXHIBITION 2013.
- OTHER SPONSORS LOGO WILL BE ON 50 000 CARDS SENT TO PROSPECTIVE VISITORS OF HYPER EXPO.
- ALSO ON THE EXHIBITOR BADGES & IN ALL THE ADVERTISEMENTS GIVEN TO MEDIA & TELEVISION OPPORTUNITY TO CREATE A LINK BETWEEN YOUR WEBSITE AND THE HYPER EXPO WEBSITE
- INVITATIONS TO THE EXHIBITION OPENING PREVIEWS AND EVENTS
- LOGO ON HYPER EXPO SIGNAGES WITHIN THE MAIN EXHIBITION VENUE LOGO ON THE HOME PAGE OF HYPER EXPO WEB SITE WITH A LINK TO SPONSORING COMPANY'S WEB SITE



PUBLICITY AND PROMOTION

THE SPONSOR OF AN EXHIBITION WILL ALSO RECEIVE PUBLICITY AND PROMOTION OPPORTUNITIES, INCLUDING:

- INVITATIONS TO THE PRESS PREVIEW FOR THE EXHIBITION
- ON ALL THE SIGNAGES AT SPONSORED EVENT (COMPANY LOGO)
- GENERAL SPONSOR THANK-YOU SIGNAGE IN REGISTRATION AREA (COMPANY LOGO)
- SPONSOR LISTING IN THE ON-SITE PROGRAM (COMPANY LOGO)
- VERBAL THANK-YOU DURING PRESS CONFERENCE, LAUNCH PROGRAM & DURING THE SHOW
- SPECIAL SPONSOR DESIGNATION ON THE BADGES OF ATTENDEES FROM SPONSORING ORGANIZATIONS
- OPPORTUNITY TO HAVE 1 FLYER OR PROMOTIONAL BROCHURE & 1 LOGO ITEM/GIVEAWAY DISTRIBUTED IN THE ATTENDEE BAGS, IF PROVIDED IN A TIMELY MANNER. (DPEPL RESERVES THE RIGHT TO REVIEW AND APPROVE ALL MATERIALS IN ADVANCE.) IF ATTENDEE BAGS ARE NOT AVAILABLE, ALL SPONSOR FLYERS OR PROMOTIONAL BROCHURES AND LOGO ITEMS/ GIVEAWAYS WILL BE MADE AVAILABLE TO ATTENDEES IN SHARED SPACE IN THE HYPER EXPO ENTERANCE AREA.
- PRE-EVENT MAILING LIST IN EXCEL FORMAT, PROVIDED AT THE TIME OF
- SPONSORSHIP CONFIRMATION, FOR A ONE-TIME USE.
- POST-EVENT FINAL MAILING LIST IN EXCEL FORMAT, PROVIDED ONCE ALL ONSITE TRANSACTIONS ARE FINALIZED BY THE DPEPL, FOR A ONE-TIME USE.
- VERBAL RECOGNITION AT OPENING GENERAL SESSION ON JANUARY 8, 2011
- RECOGNITION ON DISPLAY SCREEN AT HYPER EXPO FACADE (COMPANY LOGO)
- COMPANY RECOGNITION IN PRE-CONFERENCE CORRESPONDENCE.
- EXPOSURE ON HYPER EXPO'S SOCIAL NETWORKING SITES:
 1. COMPANY LISTING WITH WEB SITE LINK ONHYPER EXPO'S FACE BOOK PAGE
 2. WE'LL TWEET ABOUT YOUR COMPANY, INCLUDING YOUR WEB SITE, 7 TIMES:
 - A) ONCE UPON CONFIRMATION OF THE SPONSORSHIP
 - B) ONE WEEK PRIOR TO THE MEETING
 - C) ONCE EACH DAY DURING THE PRE-CONFERENCE SEMINARS AND CONFERENCE (JAN 12-13, 2013)
 - D) AFTER THE MEETING AS A THANK-YOU

ADDITIONAL BENEFITS

- 5 VIP PASSES TO ACCESS THE VIP LOUNGE
- UNLIMITED EXHIBITOR & GUEST PASSES FOR INVITED GUESTS AND EXHIBITION STAND STAFF.
- YOUR COMPANY ADVERTISEMENT VIDEO AND/OR SHORT PRESENTATION WOULD BE HIGHLY SHOWCASED ON THE PLASMA SCREEN. IT WILL BE LOCATED AT THE PROMINENT LOCATION.
- FLYERS AT REGISTRATION AREA, E-FLYER OR ADVERTISEMENT TO OUR ATTENDEE LIST (MATERIAL IS PROVIDED BY SPONSOR) SPONSOR MENTIONING / ANNOUNCEMENT:
 - A) EVERY HALF AN HOUR DURING THE EXHIBITION
 - B) IN ALL THE RADIO ADVERTISEMENTS

SPECIAL COVERAGE OF THE TITLE SPONSOR ON ALL T. V. CHANNELS

FOR MORE DETAILS PLEASE CONTACT DEVANG PATEL ENTERTAINMENT PVT LTD